

In recognition of your generosity and participation in the Real Estate Honor Roll program, we are committed to providing you with exposure to our constituencies through unique marketing opportunities. In the 2017-18 school year, your benefits will include:

LEADERSHIP CIRCLE (\$5,000)

Donors who contribute \$5,000 or more to the Foundation are recognized as members of its Leadership Circle. Members are invited to special events featuring administrators and educational innovators.

- **Highest tier of photos:** Full page back to back color ad in the *Cupertino Courier and Sunnyvale Sun* in June 2018.
- **Major Donor Reception:** Invitation to Leadership Circle event in 2018.
- **E-newsletter Sponsorship:** Realtor's electronic ad banner to be included in one e-newsletter blast (Distribution is currently 17,000).
- **Banner display at annual Crab Feed & Vegetarian Feast Fundraiser** on March 30, 2018, at De Anza College (600 attendees).
- **Six tickets to annual Crab Feed and Vegetarian Feast** on March 30, 2018.
- **All benefits included in the Valedictorian level below (except additional event tickets).**

VALEDICTORIAN (\$2,500)

- **Second tier of photos:** Full page back to back color ad in the *Cupertino Courier and Sunnyvale Sun* in June 2018.
- **Four tickets to annual Crab Feed and Vegetarian Feast** on March 30, 2018.
- **Rider Signs (2):** Recognition for your support of local schools year-round.
- **All benefits included in the Salutatorian level below (except additional event tickets).**

SALUTATORIAN (\$1,000)

- **Third tier of photos:** Full page back to back color ads in the *Cupertino Courier and Sunnyvale Sun* in June 2018.
- **Office sponsors may include their corporate logos at this level.**
- **Two tickets to annual Crab Feed and Vegetarian Feast** on March 30, 2018.
- **Foundation Website:** Photo with link on page of Foundation website.
- **All benefits included in the Honors level below (except additional event tickets).**

HONORS (\$500)

- **Name listing (no photo):** Full page back to back color ads in the *Cupertino Courier and Sunnyvale Sun* in June 2018
- **Email Blast:** Program announcement to current, alumni, and community families (Distribution is currently 17,000).
- **Digital Logo:** Permission to use the Foundation's logo on your marketing materials.
- **Social Media:** Program announcement on Facebook and Twitter.
- **Annual Report:** Listing in the Foundation's annual report sent to current families, alumni, and community donors.